

LANCER



CITY STREET STYLE, RALLY PROVEN PERFORMANCE

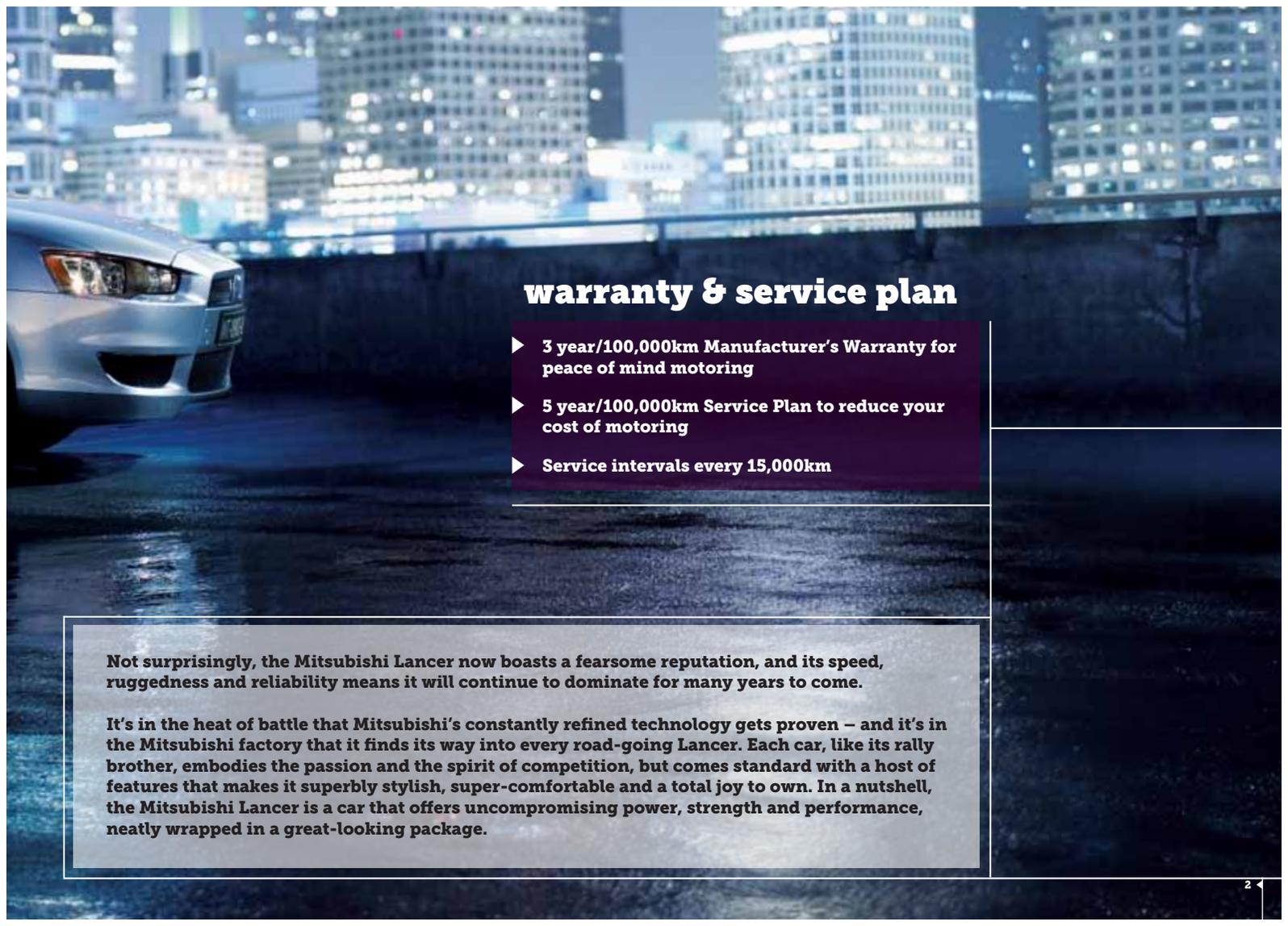


A LEGACY OF POWER, STRENGTH AND PERFORMANCE

In 1973, the first Mitsubishi Lancer hit the streets and the world's rally fields, receiving instant acclaim on both sides by claiming the top four spots in the prestigious Southern Cross Rally. A legend was born! Since that auspicious start, the Mitsubishi Lancer has never looked back.

Over the past three decades, Lancer has evolved into a performance machine like no other, receiving admiring looks on city streets and rally fields alike. It has dominated the WRC (World Rally Championships), setting the bar higher and higher, year on year, since the first season-opener in 1993.

*Image may vary to South African model



warranty & service plan

- ▶ **3 year/100,000km Manufacturer's Warranty for peace of mind motoring**
- ▶ **5 year/100,000km Service Plan to reduce your cost of motoring**
- ▶ **Service intervals every 15,000km**

Not surprisingly, the Mitsubishi Lancer now boasts a fearsome reputation, and its speed, ruggedness and reliability means it will continue to dominate for many years to come.

It's in the heat of battle that Mitsubishi's constantly refined technology gets proven – and it's in the Mitsubishi factory that it finds its way into every road-going Lancer. Each car, like its rally brother, embodies the passion and the spirit of competition, but comes standard with a host of features that makes it superbly stylish, super-comfortable and a total joy to own. In a nutshell, the Mitsubishi Lancer is a car that offers uncompromising power, strength and performance, neatly wrapped in a great-looking package.



ADVANCED SAFETY FEATURES

Because your safety and that of your passengers is our paramount concern, the Mitsubishi Lancer is designed with the latest technology, offering the most advanced active and passive safety features available today. So, while you enjoy the ride, you'll also enjoy the peace-of-mind of knowing that your Lancer has been built with the safety of its occupants as a top priority.

Multi-mode Anti-lock Braking System (ABS)

During hard braking and on slippery roads, the Anti-lock Braking System (ABS) helps prevent wheel lock and maintain steering control.

Electronic Brake-force Distribution

Regardless of passenger number, luggage load, or road conditions, Electronic Brake-force Distribution (EBD) evenly distributes braking force to the rear wheels, adding to occupant safety.

PEACE-OF-MIND MOTORING



RISE (Reinforced Impact Safety Evolution) Body Construction

Our RISE Body Construction combines an energy-absorbing front section with a strong rigid occupant cell to provide you with outstanding protection in the event of an accident. With the RISE rigid frame design, the Mitsubishi Lancer is safer than ever, offering 50% better bending rigidity and 56% increased torsional rigidity.

What's more, with curved floor panels to reduce vibration and further add to overall body strength, the Mitsubishi Lancer keeps you and your passengers cocooned and protected in the event of an accident.



Seatbelt Pretensioners and Force Limiters

Designed to work in conjunction with SRS airbags, the driver and front passenger seatbelts feature pretensioners and force limiters. In the event of a collision, the pretensioners instantly draw back the seatbelts to maximise restraint, while the force limiters help cushion the effect of a sudden impact.



SRS Airbags

To provide you with the best possible protection in the event of a collision, the Mitsubishi Lancer has Supplementary Restraint System (SRS) dual-stage Front Airbags.

SMART ENGINE, SUPERIOR DRIVING EXPERIENCE



MIVEC

The new all-alloy MIVEC (Mitsubishi's Innovative Valve-Timing Electronic Control) engine delivers a spirited 110kW of power@6000rpm and 197Nm of torque @4250rpm. The lighter alloy engine delivers excellent fuel-efficiency and lower emissions. Moreover, the engine monitors and matches your driving style in order to minimise fuel consumption at lower revs while increasing airflow at higher revs for added power and performance when you need it. Not surprisingly, the MIVEC is the best performing engine in its class!



Continuously Variable Transmission (CVT)

CVT Automatic transmission is electronically integrated with the MIVEC engine, ensuring that the Mitsubishi Lancer operates with the best gearing for optimum revs, facilitating maximum power, excellent fuel consumption and a smoother ride with seamless gear changes. The transmission's advanced INVECS-III adaptive shift control even tailors its response to your driving habits as the on-board computer learns and caters for each driver's preferences by recording engine and foot-braking data. The control logic then adapts the automatic gearshift timing to suit the driver's style.



4-Wheel Independent Suspension

Incorporating front MacPherson struts and a rear multi-link system, the Lancer makes driving in even the most unpredictable conditions easy.

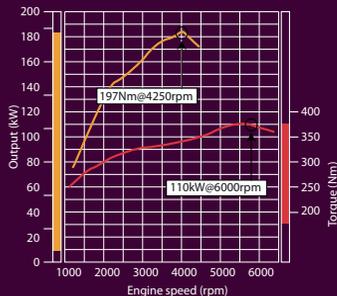
Responding exactly as needed, the independent suspension keeps all four wheels firmly on the ground, ensuring performance that's as reliable as it is comfortable.



Single-zone Climate Control

The Mitsubishi Lancer's Single-zone Climate Control gives you optimal control of the interior climate of the vehicle, so whether it's freezing or boiling outside, you and your passengers will always be driving in absolute comfort. Single-zone Climate Control integrates both air conditioning and heating, maintaining temperature and humidity throughout the Lancer, all managed through a simple to use and easy to reach toggle.

3.8-litre 24-valve V6 MIVEC SOHC



UNMISTAKABLE STYLE, DRIVER-FRIENDLY FEATURES

The first thing you notice when getting into a Mitsubishi Lancer is the ergonomically designed dash with its clean, simple, and incredibly driver-friendly features – everything you need is truly at your fingertips. The next thing you'll notice is the spacious interior, with superior head, leg and shoulder room for unparalleled comfort.

Ensnconced in the luxurious fabric seats, you'll feel the exhilaration building, especially when you notice the Automatic Air conditioner, high quality materials, clever storage spaces and elegant trim. Then, when you start the engine, you'll appreciate how quiet the interior is (courtesy of insulated doors) and how absolutely everything has been designed with the driver's and passengers' comfort in mind.



Multi-function Steering Wheel

In the Mitsubishi Lancer everything is designed to be conveniently at your fingertips. On long drives you'll love the convenience of the Audio Control built into the Steering Wheel, which allows you complete control over what you're listening to – without ever taking your hands off the wheel.



Responsive 5-speed Manual Transmission

Driving enthusiasts may well opt for the sporty performance of the smooth-shifting 5-speed manual transmission. Offering the excitement of hands-on performance and control, this precisely-tuned system (the same system found in the rally-winning Evo VIII) features keyless synchronisers on all gears to achieve a superior shift feel and a tighter gear ratio.



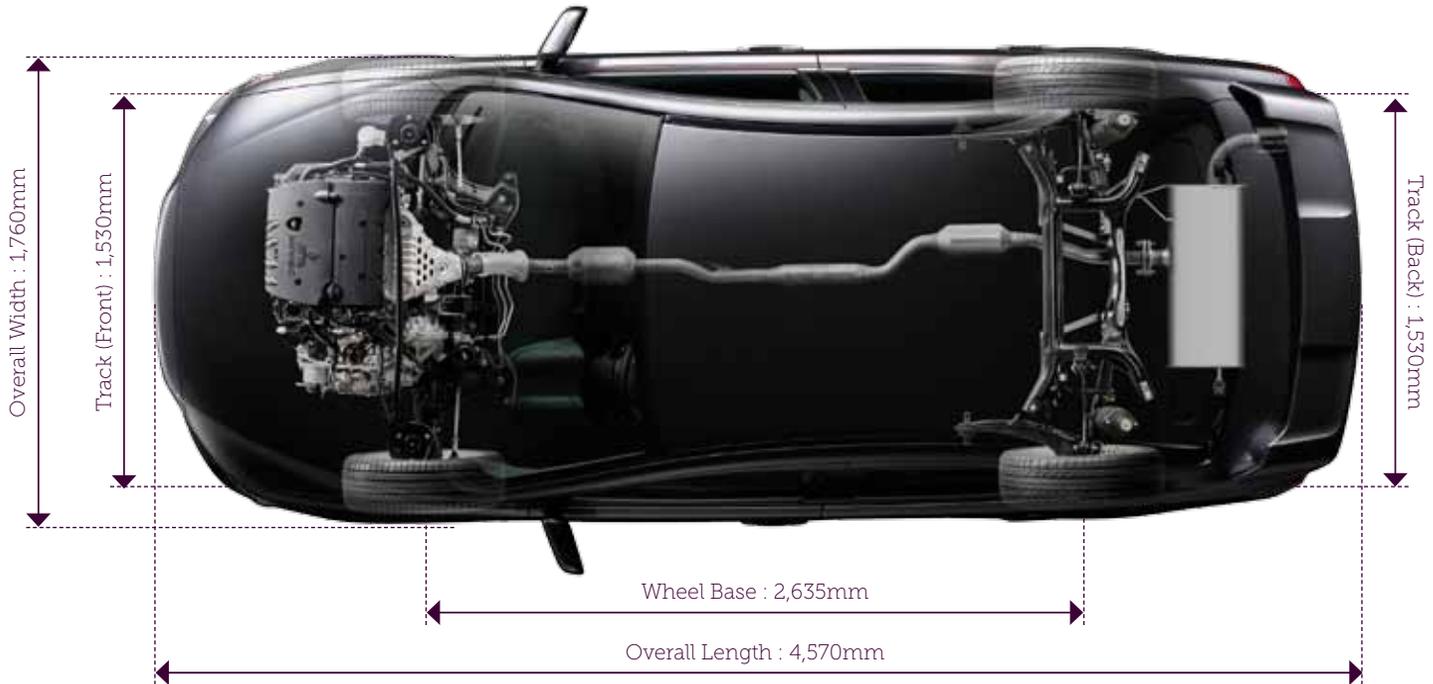
Rear Seat Adjustable Headrests

The perfect combination of form and function, the headrests not only look stylish, but provide added comfort, head support and safety for rear passengers.

DIMENSIONS

Overall Height : 1,480mm

Ground Clearance (Unladen) : 140mm





3 Spoke Urethane
Steering Wheel*

AM/FM Radio & CD Player

Multi-function
Steering Wheel (Audio only)*

Single-zone Climate Control

Tilt Adjustable
Steering Column

4 Speakers

Power Windows
(Front and rear)

Leather bound lever type
brake and shift knob*

*South African models are left hand driven



High Mounted stop lamp

Rear combination lamps

Colour-keyed
outer door handle

Rear Mudguards

Colour-keyed bumper (Front and rear)

Tempered green door windows
(Front and rear)

Colour-keyed power
side mirrors

Front grille (Black material)

SPECIFICATIONS

Lancer 2.0L 5 - Speed (M/T) GLX

General

Type	DOHC 16-Valve MIVEC
Displacement	1998cc
Max. Output	110kW@6000rpm
Max. Torque	197Nm@4250rpm
Fuel System	ECI-Multi (Electronically Controlled Multi-Point Fuel Injection)
Fuel Tank Capacity	59L
Steering Type	Rack and Pinion with Hydraulic Power Assist

Performance

Max. Speed	200km/h
Acceleration (0-100km/h)	9.6sec
Min. turning radius	5m

Exterior

Colour-keyed Power Side Mirrors, Handle and Bumper (Front and rear)	16" Tyres
High Mounted Stop Lamp	Halogen Headlamps with Auto Off System

Interior

Single-zone Climate Control	4 Speakers
Power Windows (Front and rear)	AM/FM Radio & CD Player Front loader/MP3 with Digital Quartz clock
Tilt Adjustable Steering Column	Multi-information Display
3 Spoke Urethane Steering Wheel (with airbag)	

Seating

Slide, Reclining and Height Adjustable Driver Seat	Bottle Holders (Front doors)
Slide and Reclining Passenger Seat with Seatback Pocket	Sunvisor with Vanity Mirror, Lid and Ticket Holder (Both sides)
Bench Type Rear Seat with 3 Headrests	Day/Night Rear-view Mirror
3 x Rear Height Adjustable Headrests	

Safety and Vehicle Security

Advanced Dual Stage Front Airbags	Immobiliser
Brake Assist	Security Alarm System
ABS & EBD	Child-proof Rear Door Locks
3 Point Seatbelts and Headrests for all occupants	RISE (Reinforced Impact Safety Evolution) Body Construction
Height Adjustable Front Seatbelts with Pretensioners and Force Limiters	Headlamp Stop Lamp on Trunk Lid



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